

PRESS RELEASE
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VKP80 HAS MARKED HABITS IN KIOSK PRINTERS AND REVOLUTIONISED THE WORLDWIDE MARKET

TOP SELLER and UP-COMPROMISING FROM 2005. CUSTOM GROUP, WITH MORE THAN 25 YEARS OF BUSINESS AMONG GOALS AND INNOVATIONS, ANNOUNCES THE SALE OF MORE THAN 500,000 VKP UNITS.

The VKP family achieved the best reputation in the field of self-service thermal printers kiosk players and self-service industries; it has exclusive features becoming the main sturdy point of reference on the market. **One product only but a unique r-evolution for the market.** Practical asset, fast printing, reasonable cost for the market, easy to install and lowest TCO (total cost ownership). Moreover, it's the most compact and rich in new functions and technologies, such as the new highly performing processor and the long life printing head (the best M.T.B.F.). VKP is equipped with the most innovative technology and it has become a trendsetter thanks to its green paper mouth. It is used in more than 56 countries around the world and, in more than 10 years, it has been the protagonist of the best references and case histories. Custom is proud to announce and introduce the "VKP CULTURE", coming from the biggest expertise: everyday and everywhere we are excited to participate and support our customer to develop new projects with the support of the VKP of the future. These goals are the signature of our approach with a simple but efficient technology that transforms needs into solutions for our customers. VKP is the only one kiosk printer able to have anti-jamming system with printer clean command and jam removal, automatic ticket eject, able to work in fiscal markets too, thanks to the experience that Custom has in more than 15 different fiscal markets. Custom printers are spread all around the world and can manage many international fonts. An example? Thanks to the latest updates, VKP can speak also Greek, Bosnian, Croatian, Czech, Hungarian, Polish, Romanian, Serbian, Slovakian, Turkish and Arabic. VKP through its own "CPT, Custom Power Tools (software development simplification)", also offers stand alone solutions based on cloud platforms. In details, Custom Power Tool includes two distinct parts that are complementary and able to create an important synergy: DESIGN and PRINT, a graphical customization tool (logos, barcodes, images, lines) and the other useful for encoding, both allowing a total programming autonomy independently from the used operating system, creating two different xml files. The first is associated to the whole project and the second is linked only to those variables that allow the customization between a ticket and another. Here below some unique features;

The most compact kiosk printer: only 116x143x76 mm

Flexible way to answer of customer needs: roll holder separate from the printer body, with ergonomic system for paper loading from the right or left side, suitable for all types of kiosks. Connectors available on the left side or back side

Anti-jamming system with printer clean command and jam removal. **Automatic** ticket eject. **Retracting function** without ticket presentation

Hot swap function: the printer can be removed from the kiosk without powering it off

Special VeriNotch and TopNotch sensors

Print head with auto-diagnostic function: it is possible to get the number of non-working dots

Label management: transparent alignment exploiting the mobile notch sensor and the paper sensor

EcoGreen mode useful to reduce consumption

Patent for Print & Read

Drag&drop to update and load many logos and graphics (up to 2MB)

Custom Group, with 25 years of business and innovations, is an international point of reference in designing and manufacturing printing and scanning mechatronic solutions, offering a wide range of products for the automation of services to the public.

WHO WE ARE

*Founded in Parma in 1992 by Carlo Stradi and Alberto Campanini, it has arrived at 25 activity years among successes and innovations. The company is today a landmark at international level on design and implementation of printing and scanning mechatronic solutions, offering a wide range of products for "services to the public" automation. 6 B.U. in vertical markets for a strategic activities diversification: **SELF - SERVICE / INDUSTRIAL** Professional devices (printers and scanners), **AVIATION** Boarding pass & baggage Tags (printers and scanners), **B2C** Phones, Smartphones and App, **GLB** Gaming, Lottery & Betting (printers and scanners), **POS / RETAIL** PcPos & Cash registers (fiscal and not fiscal markets), **TICKETING** Automation for Events, Transport and Parking.*

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